



November 12, 2018

Dear Community Partner,

Alpha Phi Alpha Fraternity is committed to “*developing leaders, promoting brotherhood and academic excellence while providing service and advocacy for our communities*”. It has been our distinct pleasure to host the Dr. Martin Luther King, Jr. Scholarship Breakfast for more than 25 years in this community. The purpose of the Breakfast is to raise needed funds to support our scholarship efforts and mentoring activities for young men across the Toledo area.

Through the generous support of the members of the fraternity coupled with invaluable community support, we have been able to provide vital resources to local students in their endeavors to pursue a higher education. Over the past quarter century, more than 100 students have received funds to support their higher education efforts in excess of \$150,000. While this is a wonderful accomplishment, the current state of our youth and the neighborhoods in which they reside is not lost on us. We must do more!

We would like to encourage you to consider sponsoring this year’s event at one of the levels listed in the attached/enclosed packet. Your support will be an investment to not only assist in underwriting the event, but more importantly providing funds for students to further their education in a post-secondary institution.

This year’s event will be held on **Saturday, January 19, 2019 at The Pinnacle, located at 1772 Indian Wood Circle, Maumee, Ohio**. The Breakfast has grown in popularity over the past half-decade. We have historically had some phenomenal speakers and this year is no different. Additionally, we will announce the 2019 scholarship recipients, and most importantly, we will recognize the 2019 *Drum Major for Justice Award*.

Enclosed, please find the sponsorship detail and corresponding forms. All donations made payable to **Alpha Phi Alpha Community Programs** are tax deductible. Please return the enclosed Partnership Form no later than **December 21, 2018**.

We are excited for this opportunity to partner with you to improve the lives and opportunities for youth throughout the Toledo Region. If you have any questions or concerns, please contact me via email at jonesjo2@sbcglobal.net or by phone at 419-509-4057. Thank you for your time and consideration.

Sincerely,

Rev. John C. Jones, EMBA, CDM
Chair
2019 MLK Scholarship Breakfast

Richard C. Jackson, MBA
Co-Chair
2019 MLK Scholarship Breakfast



King Champion Partnership

\$3,000.00

Includes:

- Full-page, Full Color ad (8.5" x 11") in our souvenir program (**NOTE: Art must be camera ready**)
- Two reserved tables with ten (20) tickets to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha)
- Public recognition during the program
- Logo included on our website as a sponsor
- Underwrite our first Girls/Women only event (*More information available upon request*)

Jewel Legacy Partnership

\$1,250.00

Includes:

- Full-page ad (8.5" x 11") in our souvenir program (**NOTE: Art must be camera ready**)
- Reserved table with ten (10) tickets to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha)
- Public recognition during the program
- Logo included on our website

Gold Sustainer Partnership

\$500.00

Includes:

- Half-page ad (8.5" w x 5.5" h) in our souvenir program (**NOTE: Art must be camera ready**)
- Reserved table with ten (10) tickets to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha)
- Public recognition during the program

Supporter Partnership

Includes:

- Purchase of individual tickets **\$30/ticket**
- Purchase of a table **\$300/table**



Partnership Sponsor Form

Alpha Phi Alpha Fraternity, Inc.

Alpha Xi Lambda Chapter

27th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast

Thank you for becoming a sponsor of the 27th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast.

Please complete the information below and return the form no later than December 21, 2018 to:

Alpha Phi Alpha Fraternity, Inc.

Alpha Xi Lambda Chapter

P.O. Box 351061

Toledo, Ohio 43635

(Please Print or Type)

ORGANIZATION _____

CONTACT NAME _____ PHONE _____

TITLE _____ FAX _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

SECONDARY CONTACT NAME/TITLE _____

PHONE _____ FAX _____

My company/organization will participate in the 2018 MLK Scholarship Breakfast at the following sponsorship level:

- King Champion Partnership - \$3,000.00
- Jewel Legacy Partnership - \$1,250.00
- Gold Sustainer Partnership - \$500.00
- Supporter _____ tickets @ \$30.00
- Payment made payable to *Alpha Community Programs, Inc.* is enclosed
- Ad with **camera-ready art** can be emailed in Word or PDF format to jonesjo2@sbcglobal.net
- Our organization will need an invoice for payment

Authorized By: _____

Date: _____

Title: _____

Signature _____

Your company/organization will receive a written acknowledgement of your support



Program Book Ad/Patron Form

Alpha Phi Alpha Fraternity, Inc.
Alpha Xi Lambda Chapter
27th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast

We will place ads in our Souvenir Booklet for those choosing not to sponsor at one of the levels above.

Please complete the information below and return the form no later than December 21, 2018 to:

Alpha Phi Alpha Fraternity, Inc.
Alpha Xi Lambda Chapter
P.O. Box 351061
Toledo, Ohio 43635

(Please Print or Type)

ORGANIZATION _____
CONTACT NAME _____ PHONE _____
TITLE _____ FAX _____
STREET ADDRESS _____
CITY _____ STATE _____ ZIP _____
E-MAIL _____
SECONDARY CONTACT NAME/TITLE _____
PHONE _____ FAX _____

Ad Prices: Corporate/Business

Ad Prices: Non-Profit/Greek Orgs

Full Page (8.5w x 11h)	\$250.00	Full Page (8.5w x 11h)	\$150.00
Half Page (8.5w x 5.5h)	\$150.00	Half Page (8.5w x 5.5h)	\$100.00
Quarter Page (4.25w x 5.5h)	\$75.00	Quarter Page (4.25w x 5.5h)	\$50.00

_____ tickets @ \$30.00 = \$ _____

- Payment made payable to *Alpha Community Programs, Inc.* is enclosed
- Ad with **camera-ready art** can be emailed in Word or PDF format to jonesjo2@sbcglobal.net
- Our organization will need an invoice for payment

Authorized By: _____

Date: _____

Title: _____

Signature _____

Your company/organization will receive a written acknowledgement of your support