



November 23, 2021

Dear Community Partner,

Alpha Phi Alpha Fraternity is committed to “*developing leaders, promoting brotherhood and academic excellence while providing service and advocacy for our communities*”. It has been our distinct pleasure to host the Dr. Martin Luther King, Jr. Scholarship Breakfast in this community for the past 30 years. The purpose of the Breakfast is to raise needed funds to support our scholarship efforts and mentoring activities for young men across the Toledo area.

Through the generous support of the members of the fraternity coupled with invaluable community support, we have been able to provide vital resources to local students in their endeavors to pursue a higher education. For more than 25 years, over 100 students have received funds to support their higher education efforts in excess of \$200,000. While this is a wonderful accomplishment, the current state of our youth and the neighborhoods in which they reside is not lost on us. **We must do more!**

This year, 2021, has presented us with many challenges. Primarily, the continued battle to combat the “triple pandemic” of COVID-19, a potentially debilitating economic crisis, and racial turmoil, that continues to exacerbate numerous issues that have been lying just below the surface for quite some time. Now more than ever, we must meet the needs and challenges of our young people with compassion and love. COVID-19, while devastating on many fronts, has allowed us the unique opportunity to reimagine our presentation of this year’s Scholarship Breakfast and we certainly hope you will join with us in support.

We would like to encourage you to consider sponsoring this year’s Breakfast at one of the levels listed in the attached/enclosed packet. Your support of \$3,000, \$1,250, or \$500 will be an investment to not only assist in underwriting the event, but more importantly providing funds for students to further their education in a post-secondary institution of their choice. Additionally, it will assist in ensuring vital community programs, such as our mentoring initiative, known as the Alpha Esquires Program, are implemented effectively.

The 30th Annual Scholarship Breakfast will take place on **Saturday, January 15, 2022**. The Breakfast has grown in popularity over the past half-decade. We have historically hosted some phenomenal speakers and this year is no different. Additionally, we will recognize the recipient of our 2022 *Drum Major for Justice Award*, and most importantly, we will announce our scholarship recipients.



Enclosed, please find the sponsorship detail and corresponding forms. All donations, made payable to **Alpha Phi Alpha Community Programs**, are tax deductible. Please return the enclosed Partnership Form no later than **December 22, 2021**. This date is critical to ensuring a seamless program is presented for our participants and most importantly that your organization is properly represented.

We are excited for this opportunity to partner with you to improve the lives and opportunities for youth throughout the Toledo Region. If you have any questions or concerns, please contact me via email at calvinburney@gmail.com or by phone at [419-967-2907](tel:419-967-2907). Thank you for your time and consideration.

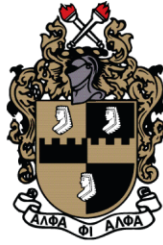
Sincerely,

Dr. Calvin L Burney Jr

Dr. Calvin L Burney Jr.
Chair
Dr. Martin Luther King Jr Scholarship Breakfast

A handwritten signature in cursive script, reading "John C. Jones".

Rev. John C. Jones, EMBA, CDM
President, Alpha Xi Lambda Chapter
Alpha Phi Alpha, Fraternity Inc.



King Champion Partnership **\$3,000.00**

Includes:

- Full-page, Full Color ad (8.5" x 11") in our virtual-souvenir program (**NOTE: Art must be camera ready**)
- "Reserved tables" with sixteen (16) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speaker, presentations, etc.)
- Public recognition during the program with prominent logo placement
- Logo included on our website as a sponsor

Jewel Legacy Partnership **\$1,250.00**

Includes:

- Full-page ad (8.5" x 11") in our souvenir program (**NOTE: Art must be camera ready**)
- "Reserved table" with eight (8) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speaker, presentations, etc.)
- Public recognition during the program with prominent logo placement
- Logo included on our website

Gold Sustainer Partnership **\$500.00**

Includes:

- Public recognition during the program and Logo prominently shared (**NOTE: Art must be camera ready**)
- "Reserved table" with eight (8) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speaker, presentations, etc.)
- Logo included on our website

Supporter Partnership

Includes:

- Purchase of individual "tickets" **\$40/ticket**
This allows access to the event activities
(Including speaker, presentations, etc.)



Partnership Sponsor Form

Alpha Phi Alpha Fraternity, Inc.

Alpha Xi Lambda Chapter

30th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast

Thank you for becoming a sponsor of the 30th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast.

Please complete the information below and return the form no later than December 22, 2021 to:

Alpha Phi Alpha Fraternity, Inc.

Alpha Xi Lambda Chapter

P.O. Box 351061

Toledo, Ohio 43635

(Please Print or Type)

ORGANIZATION _____

CONTACT NAME _____ PHONE _____

TITLE _____ FAX _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

SECONDARY CONTACT NAME/TITLE _____

PHONE _____ FAX _____

My company/organization will participate in the 2022 MLK Scholarship Breakfast at the following sponsorship level:

King Champion Partnership - \$3,000.00

Jewel Legacy Partnership - \$1,250.00

Gold Sustainer Partnership - \$500.00

Supporter ___ tickets @ \$40.00

Payment made payable to *Alpha Community Programs, Inc.* is enclosed

Logo with camera-ready art can be emailed in Word or PDF format to calvinburney@gmail.com

Our organization will need an invoice for payment

Authorized By: _____

Date: _____

Title: _____

Signature _____

Your company/organization will receive a written acknowledgement of your support



Program Book Ad/Patron Form

**Alpha Phi Alpha Fraternity, Inc.
Alpha Xi Lambda Chapter**

30th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast

Thank you for becoming a sponsor of the 30th Annual Dr. Martin Luther King, Jr. Scholarship Breakfast.
Please complete the information below and return the form no later than December 15, 2021 to:

**Alpha Phi Alpha Fraternity, Inc.
Alpha Xi Lambda Chapter
P.O. Box 351061
Toledo, Ohio, 43635**

(Please Print or Type)

ORGANIZATION _____
CONTACT NAME _____ PHONE _____
TITLE _____ FAX _____
STREET ADDRESS _____
CITY _____ STATE _____ ZIP _____
E-MAIL _____
SECONDARY CONTACT NAME/TITLE _____
PHONE _____ FAX _____

Ad Prices: Corporate/Business

Ad Prices: Non-Profit/Greek Orgs

	Full Page (8.5w x 11h)	\$250.00		Full Page (8.5w x 11h)	\$150.00
	Half Page (8.5w x 5.5h)	\$150.00		Half Page (8.5w x 5.5h)	\$100.00
	Quarter Page (4.25w x 5.5h)	\$75.00		Quarter Page (4.25w x 5.5h)	\$50.00

- _____ tickets @ \$40.00
- Payment made payable to *Alpha Community Programs, Inc.* is enclosed
- Ad with camera-ready art can be emailed in Word or PDF format to calvinburney@gmail.com
- Our organization will need an invoice for payment

Authorized By: _____

Date: _____

Title: _____

Signature _____

Your company/organization will receive a written acknowledgement of your support